

Bringing General Knowledge in a

Nutshell

**LET'S MAKE
GENERAL
KNOWLEDGE
EXCITING!**

 Nutshell Paperbacks

 Nutshell Online

 Nutshell Quizzes

 Quiz Training



WHY SHOULD YOUR SCHOOL INVEST IN GENERAL KNOWLEDGE?



BETTER GRADES

Students who are well-rounded in GK consistently score better across subjects.



CRITICAL THINKERS

Nutshell's quizzes and activities push students to connect ideas and reason for themselves – building critical thinking skills.



FUTURE READY

From entrance exams to interviews, a strong GK base helps students excel beyond school.

SO WHY ISN'T IT WORKING TODAY?

-  Outdated, repetitive content – the same GK book, printed once a year, every year.
-  Boring, dull presentation that students dread instead of enjoy.
-  Zero use of technology to make GK come alive in and beyond the classroom.

STUDENTS DESERVE BETTER. THAT'S WHY NUTSHELL EXISTS.

MEET NUTSHELL

ONE PROGRAMME. EVERYTHING GK.

Nutshell creates interactive, engaging and innovative General Knowledge content for school students – and partners with **120+ schools across 7 states & UTs** to deliver it. The Nutshell GK programme brings your school three things, end to end:

01

NUTSHELL PAPERBACK

Beautifully designed quarterly GK periodicals, age-tiered for every class.

02

NUTSHELL ONLINE

Daily news, gamified quizzes and leaderboards – access included for every student.

03

NUTSHELL QUIZZES

An intra-school quiz event at your school, hosted end-to-end by our team.

AGE GROUPS - CONTENT FOR EVERY CLASS

BUDDING STARS

Classes 1 & 2

One topic at a time, one step at a time – with hands-on colouring, matching, fill-in-the-blanks and puzzles.

YOUNG MINDS

Classes 3 & 4

Reading becomes doing – activity-led pages that build vocabulary, observation and the confidence to quiz.

BRIGHT SPARKS

Classes 5 & 6

Where GK meets pop culture and current events – lessons start connecting to the world they actually live in.

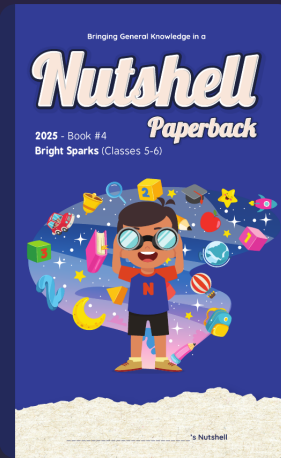
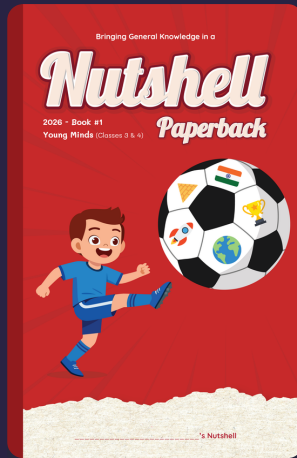
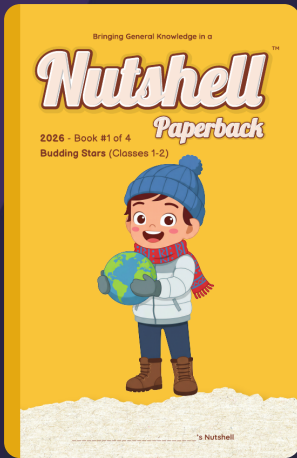
SUPER TEENS

Classes 7 & above

Built for competition – sharper current affairs, logical reasoning, and "Nutcaps", the mixed-bag quiz that caps every book.

THE BOOKS

NUTSHELL PAPERBACK



UPDATED CONTENT AROUND THE YEAR

New, interesting, curriculum-linked topics in every quarterly issue – never a repeat.



ENGAGING CONTENT

Every periodical is packed with puzzles, activities and detailed answers.



DESIGNED TO BE LOVED

Visually rich pages that pull students in – nothing like a textbook.



AGE APPROPRIATE

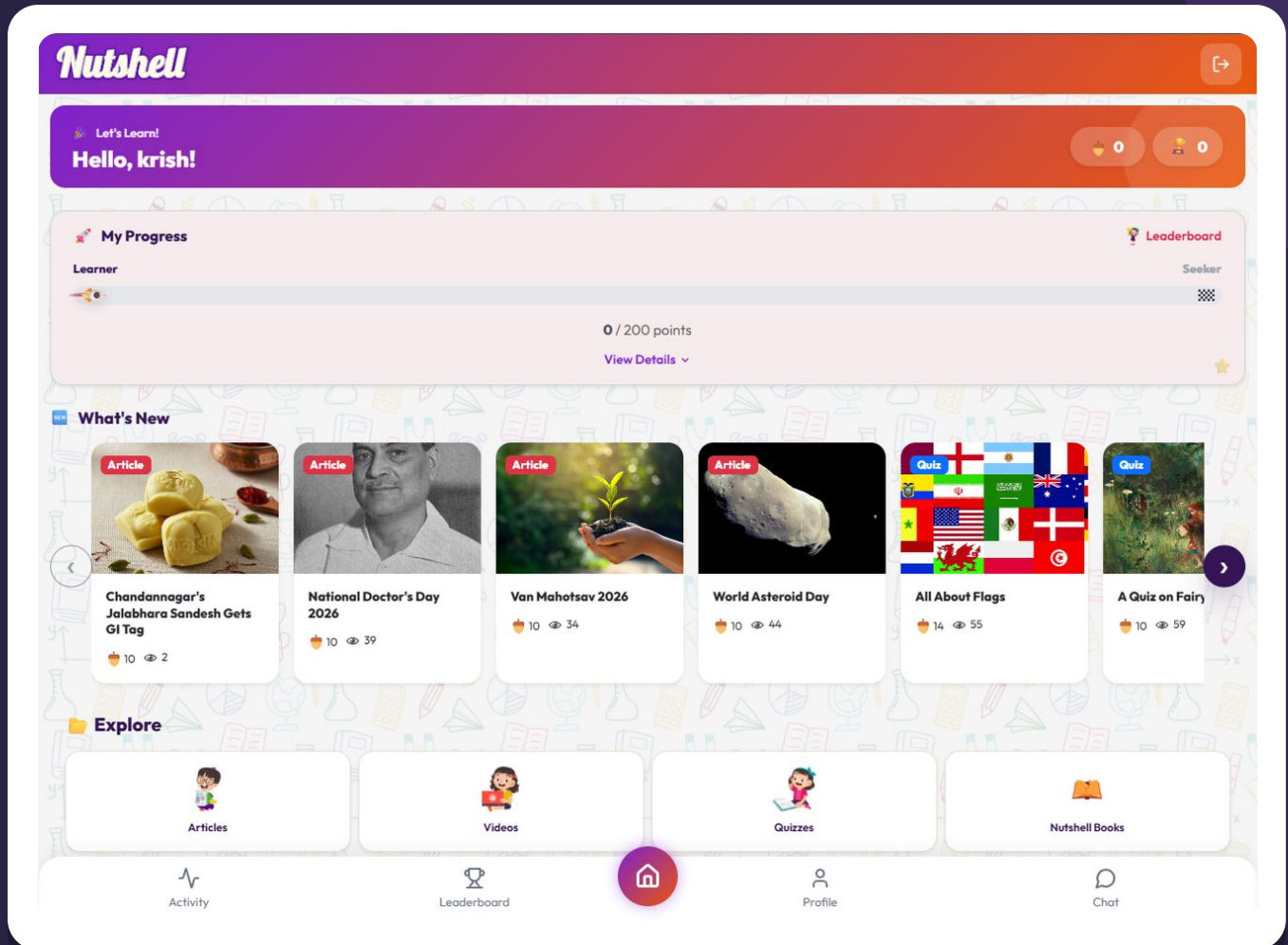
Four editions matched to reading levels, from Class 1 to Class 8.

4 ISSUES A YEAR

GK changes every day – so our books do too. While traditional GK books are printed once a year, Nutshell Paperbacks arrive every quarter with the newest content.

THE PLATFORM

NUTSHELL ONLINE



POSITIVE NEWS, DAILY

Age-appropriate articles presented every day – a safe way to follow the world.



POINTS & LEADERBOARDS

Students earn points and level up – learning that feels like a game.



QUIZZES & TRIVIA

Regularly updated quizzes, videos and fun facts across every age tier.



MONTHLY QUIZZES

Structured monthly online quizzes your students can look forward to.

LIVE EVENTS

NUTSHELL QUIZZES



We don't just print questions – **we host them.** Nutshell's quizmasters bring the buzz of a live championship to your school, with engaging questions, well-crafted rounds and seamless coordination.

INCLUDED IN THE PROGRAMME

INTRA-SCHOOL QUIZZES

House quizzes, annual-day quizzes, class competitions – designed around your school's requirements and hosted end-to-end by our team.



DPS Joka



Inter-KPS Quiz 2025



DPS Fulbari



TIGPS, Hooghly



Pentecostal Assembly, Bokaro



M. P. Birla Foundation, Kolkata



Quizzax · OES



Heritage Quiz, Bokaro



Inter-House rounds, live

PAID EVENTS

INTER-SCHOOL CHAMPIONSHIPS

Flagship championships that bring schools across the region together – organised as separate paid events for host schools.

BUILD A QUIZZING CULTURE

QUIZ TRAINING

A great quiz culture outlasts any single event. Nutshell's quizmasters train your teachers and students so quizzing becomes part of school life – not just an annual affair.



FREE OF COST

TEACHER TRAINING

We equip teachers to run engaging GK periods and quizzes using Nutshell content.



PAID PROGRAMME

QUIZ TEAM COACHING

We coach your school's quiz teams to compete – and win – at inter-school championships.



PAID PROGRAMME

QUIZ CLUBS

We help set up a school quiz club with a year-round calendar of rounds and events.

WHAT SCHOOLS SAY

"The students and teachers love Nutshell Paperbacks and always look forward to the next issue... they are trendsetters in quizzing and are defining how GK should be imparted to students."

MR. CHETAN TEWARI · PRINCIPAL, ST. ANTHONY'S SCHOOL, KURSEONG

"The engaging questions, well-crafted rounds, and your seamless coordination demonstrated your commitment to delivering a memorable experience for all participants."

FR. ADV. STANLEY VARGHESE SJ · RECTOR & PRINCIPAL, ST. JOSEPH'S SCHOOL, NORTH POINT, DARJEELING

"It is enriching, interesting and addictive. An excellent product."

SARFARAZ SHAHID · TEACHER, DPS, SILIGURI

"Nutshell is the best thing we have ever read."

STUDENT · NUTSHELL ONLINE

TRUSTED BY SCHOOLS ACROSS INDIA

120+

SCHOOLS

7

STATES & UTS

55,000+

STUDENTS

OUR PARTNERS

NUTSHELL GK PARTNER SCHOOLS

SIKKIM

- East Point Sr. Sec. School, Singtam
- Mount Zion School Kidzee, Singtam
- Mount Zion School Kidzee, Gangtok
- Little Pixies International School, Gangtok
- Amitabha School, Gangtok
- St. Xavier's School, Pakyong
- St. Xavier's School, Namthang
- King George School, Saramsa
- Don Bosco School, Malbaisey
- St. Francis School, Jorethang
- Seven Hills Academy, Namchi
- Kaivalya Home School, Samardung
- Triade Academy, Gangtok
- St. Joseph's School, Mangan
- New Bud Academy, Jorethang
- St. Joseph's School, Rhenock

NORTH BENGAL HILLS

- St. Anthony's School, Kurseong
- Glenhill Public School, Kurseong
- Sunshine School, Kurseong
- St. Helen's School, Kurseong
- Victoria Boys' School, Dowhill, Kurseong
- Himali Boarding School, Kurseong
- Goethals Memorial School, Kurseong
- Sai Sundaram School, Dilaram
- Gyanoday Niketan, Darjeeling
- Assembly of God Church School, Darjeeling
- Loreto Convent, Darjeeling
- Mount Hermon School, Darjeeling
- St. Joseph's School, North Point, Darjeeling
- North Point Academy, Darjeeling
- Bethany School, Darjeeling
- Wisdom Academy, Darjeeling
- St. Paul's School, Darjeeling
- Sunrise School, Lebong
- St. Mary's School, Takdah
- St. Joseph's Convent, Kalimpong
- St. Augustine's School, Kalimpong
- Saptashri Gyanpeeth, Kalimpong
- Doctor Graham Homes, Kalimpong
- Don Bosco School, Kalimpong
- St. Xavier's School, Pedong

- St. Stephen's Academy, Lolegaon
- St. Joseph's School, Gitdabbling

NORTH BENGAL PLAINS

- Sacred Heart School, Siliguri
- Mayoer School, Siliguri
- Himali Boarding School Select, Siliguri
- Birla Divya Jyoti, Siliguri
- St. Michael's School (Boys), Siliguri
- Jermel's Academy, Siliguri
- Hindi Balika Vidyapeeth, Siliguri
- St. Teresa School, Matigara
- Techno India Group World School, Siliguri
- Techno India Group World School, Malda
- Olivia Enlightened English School, Bhimbar
- Father Leblond School, Bhimbar
- Naxalbari Heritage Academy, Naxalbari
- Epic Public School, Cooch Behar
- Stepping Stones Model School, Alipurduar
- St. Paul's School, Jalpaiguri
- Holy Child Academy, Malda
- Holy Angels English Academy, Samsi
- SHMD School, Jaigaon
- Veda Global School, Jaigaon
- Tarachand Dhanuka Academy, Thakurganj
- Army Public School, Binnaguri
- Army Public School, Sukna
- North Point Residential School, Siliguri

SOUTH BENGAL

- Delhi Public School, Joka, Kolkata
- M. P. Birla Foundation Sr. Sec. School, Kolkata
- Haryana Vidya Mandir, Kolkata
- Don Bosco School, Park Circus, Kolkata
- Swarnim International School, Kolkata
- IEM Public School, Newtown
- JDS Public School, Panpur

- Adamas World School, Barasat
- East Point School, Ichchapur
- Morning Bells Academy, Shyamnagar
- Magnus Global School, Burdwan
- India International School, Durgapur
- LMET International, Behrampur
- Army Public School, Ballygunge
- DAV Model School, Durgapur
- Lakshmi Singhania Academy, Kolkata

TECHNO INDIA GROUP PUBLIC SCHOOLS

- 19 TIGPS branches: Siliguri, Jalpaiguri, Falakata, Alipurduar, Cooch Behar, Raiganj, Gangarampur, Chachol, Hooghly, Bolpur, Kolaghat, Krishnanagar, Nabadwip, Raniganj, Durgapur, Midnapore, Sodepur, Kanchrapara & Keshapat

ASSAM

- Don Bosco School, Panbazar, Guwahati
- South Point School, Guwahati
- St. Francis de Sales, Guwahati
- Miles Bronson Residential School, Guwahati
- Maharishi Vidya Mandir, Palashbari
- St. Xavier's School, Krishnai
- Baby Land English Medium High School, Kokrajhar

JHARKHAND

- Vidya Vikas Public School, Ranchi
- Bishop Westcott Boys' School, Ranchi
- Kerala Samajam, Jamshedpur
- SDSM School for Excellence, Jamshedpur
- Pentecostal School, Bokaro

CHANDIGARH-TRICITY AREA

- Gillco International School, Mohali
- Stepping Stones Sr. Sec. School, Chandigarh

DELHI-NCR

- Delhi Public School, Mathura Road, Delhi

INVITE US FOR A FREE DEMO SESSION 🎉

One WhatsApp message is all it takes – our team will conduct a free demo session at your school, and your students will do the convincing.



NUTSHELLGK.COM



+91 98328 34727 / +91 86175 87464



INFO@NUTSHELLGK.COM



@NUTSHELLBYQUIZZORA



Nutshell is an initiative of Quizzora & Co.